

IMPACT INVESTING FOR FAMILY OFFICES: A NEW PERSPECTIVE



WHEN

Jul 15-16, 2025

Nov 20-21, 2025

PRICE

\$4,500

WHERE

Cambridge, MA

EXECUTIVE CERTIFICATE TRACK

Management and Leadership

The term “Impact Investing” is widely used, but it means different things to different people. To some, it implies investing in ESG products or based on certain ethical considerations. To others, it refers to investments that may or may not have any financial return, but benefit society. Impact investing is one of the fastest growing segments of the financial system filled with opportunities and challenges worth exploring. In true MIT style, this course applies a systems thinking approach to quantify and define these terms and provide family offices, endowments and foundations, and institutional investors with new tools and frameworks for creating both value and impact.

Organized as a combination of presentations and industry-specific expert panel discussions, this course begins with a unified framework for evaluating all types of impact investments, and then dives deeper into the life sciences and healthcare, energy transition, climate technology, manufacturing, and social sectors. The course draws on MIT’s vast ecosystem of thought leaders in these sectors as well as other experts from around the world. Individuals and family teams will leave this course with a game plan for investments that build a legacy for their futures while also generating financial return.

While individual enrollment is possible, we encourage group attendance by families and designated decision-makers.

Please visit our website for the most current information.

executive.mit.edu/iinv

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Andrew W. Lo

TAKEAWAYS

Participants of this course will leave with:

- A systematic framework for thinking about impact investing and aligning investment goals with their financial portfolio
- Updated information about the current state of investment opportunities in key industries and sectors including life sciences and healthcare, energy transition, climate technology, manufacturing, and social justice
- Connections to a unique network of experts, entrepreneurs, founders, and investors
- A deeper appreciation for how they can maximize the impact of their investment capital, both for financial gain and social impact

WHO SHOULD ATTEND

This course will provide value to families that are new to impact investing as well as proficient investors. Ideal course participants include institutional investors; individuals and groups from endowments and foundations; family office executives who presently manage the portfolio of a family office; and senior non-family executives in the family business or family office.



**Please note, faculty may be subject to change.*

CONTACT INFORMATION

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